

## 4-H Written Communication Contest 2025

Contest: Press Release (1000 words max)

## Rules and Guidelines

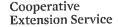
- 1. Entry must be the original work of the youth entering the contest. (Entries that are plagiarized will be disqualified.)
- 2. Entry must be family-friendly and age-appropriate.
- 3. Entry must be typed or neatly printed on 8.5"x11" paper.
- 4. Entry must contain the youth's name, address, e-mail address, age, date of birth, school, grade, parent/guardian name, and signed statement of authenticity.
- 5. Age category is determined by your age on December 31. Junior entries are for ages 9-13. Senior entries are for ages 14-18.
- 6. Two (2) junior entries and two (2) senior entries will be selected to advance to the State Written Communications Contest.
- 7. Please submit entry by <u>January 10, 2025</u> to *christy.martin@uky.edu* or to the following address:

Russell Co. Extension Office c/o Christy A. Martin 2688 S. Highway 127 Russell Springs, KY 42642

There is also a drop box by the office kitchen door for you to utilize when the office is closed.

#### Notes:

- A press release is a written account of the 5 basic elements of a news story along with additional details. (The 5 elements of a news story are as follows: Who who is the story about; What what happened; Where where did it take place; When the date and time it happened; and Why or How did it occur.)
- A press release is printed in a newspaper or magazine. It may or may not include a photo.
- Share the most important information first and then work your way down to include details that are not as interesting or urgent. This style of writing is called an **inverted pyramid**.
- On the top left side of the page your should start with FOR IMMEDIATE RELEASE followed by a few spaces and the date of the writing of the press release. Always include the name, e-mail, phone and fax numbers of the contact person. Skip a few lines and title your press release and then write the article covering all the main parts outlined listed in the first bulleted point.
- The press release should be a <u>maximum</u> of 1000 words.



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# Kentucky 4-H Written Communication Contest Statement of Authenticity

This is to verify that the piece I entered in the 4-H written communication contest is my original work.

I further verify that this entry has never been published and has not be submitted to the 4-H contest before this year.

I give permission for my writing piece:

- To be submitted for judging
- To be published in local and social media

To be displayed at the Kentucky State Fair.

Member signature	Parent/Guardian/Teacher signature

Date

### Cooperative Extension Service

Date

Agriculture and Satural Resources
From First Institute States
First Institute (From Executive Computers States)
From Open States (From Executive States)

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