

## 4-H Written Communication Contest 2025

### Contest: Public Service Announcement

#### Rules and Guidelines

1. Entry must be the original work of the youth entering the contest.  
(Entries that are plagiarized will be disqualified.)
2. Entry must be family-friendly and age-appropriate.
3. Entry must be typed or neatly printed on 8.5"x11" paper.
4. Entry must contain the youth's name, address, e-mail address, age, date of birth, school, grade, parent/guardian name, and signed statement of authenticity.
5. Age category is determined by your age on December 31. Junior entries are for ages 9-13. Senior entries are for ages 14-18.
6. Two (2) junior entries and two (2) senior entries will be selected to advance to the State Written Communications Contest.
7. Please submit entry by January 10, 2025 to [christy.martin@uky.edu](mailto:christy.martin@uky.edu) or to the following address:  
Russell Co. Extension Office  
c/o Christy A. Martin  
2688 S. Highway 127  
Russell Springs, KY 42642

There is also a drop box by the office kitchen door for you to utilize when the office is closed.

#### Notes

- A public service announcement (PSA) is a short version of a press release that includes just the vital information of WHO? WHAT? WHERE? WHEN? and WHY?
- A PSA is usually transmitted electronically, via radio or television, in a short spot of 10-60 seconds.
- When writing a PSA, the words PUBLIC SERVICE ANNOUNCEMENT should be written at the top middle of your paper followed by a few spaces and then the date that you would like your announcement to air.
- Next include the name, phone number, e-mail, and fax number of the contact person.
- Skip a few lines and title your announcement, in bold letters, by the name of the event, followed by a short, complete explanation of what you want aired.
- A PSA should be sent about three weeks before it should be aired.



## **Kentucky 4-H Written Communication Contest**

### ***Statement of Authenticity***

This is to verify that the piece I entered in the 4-H written communication contest is my original work.

I further verify that this entry has never been published and has not be submitted to the 4-H contest before this year.

I give permission for my writing piece:

- To be submitted for judging
- To be published in local and social media
- To be displayed at the Kentucky State Fair.

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Member signature

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Parent/Guardian/Teacher signature

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Date

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Date

